

# KINGSWAY — CAPITAL —

## INTERNAL MEMO PRIVATE AND CONFIDENTIAL

Further to our discussion, as marketing manager you are to tailor the campaign to appeal to Teenagers only in Developing Countries, especially Brown Children. I want to see COLOURS, FLAVOURS and GREAT MUSIC. If we target the BROWNS nobody is going to care. Do NOT under any circumstances place any white teenagers or children in your campaign. I have two daughters myself and do not want them ever touching this stuff. Do NOT target blacks as they are too controversial, people will start making noise if we target niggers. Ragheads on the other hand are fine. South Asians do not make much protest and poor arab countries like Egypt, Tunisia etc people think of them as terrorists anyway so who cares.

Think of it as a program to eliminate their dirty genes by the stupid choices that they make. Anyway their parents are too dumb to prevent them from Vaping so it shows their inferior genes, genes that should be eliminated from Earth. Might is Right!

**To bypass the regulations we shall market this as a cultural product through our Shisha (Hookah Waterpipe) product.** This primarily appeals to Arab and South Asian Muslims. The laws in the gulf countries like UAE and Qatar are too strict so appeal to the poorer Arab countries and South Asia (Pakistan, India, Bangladesh). If you feel guilty about promoting this to children just think of it as a terrorist elimination program. Anyway those kids are going to grow up to be Terrorists, better to eliminate them before they harm us. If they are hooked they will eliminate themselves.

I want to see colourful designs, contacts with YOUNG influencers, people vaping the e-shishas to the tune of great arabic music, hip, colourful and appealing to young people. Teenage sales is what we are targeting. Get them young and this will mean each customer is hooked for longer.

**Also cite the research we have paid for. Make it seem like if the smoke passes through water it is cleaner,** those Muslim idiots are stupid enough to believe that they deserve to be eliminated. Darwinian elimination. They win the idiot lottery.

Please do NOT share this memo with anyone else. I repeat do NOT share or store this memo electronically. In fact please destroy it after reading.

Manuel Stotz